Terms and Conditions for entry to the BHAFC Advent Calendar prize draw 2022 (the "Prize Draw")

- 1. The Prize Draw is open to all MyAlbion + Junior members aged between 7 and 17 years old, except employees of BHAFC (or any of its holding or subsidiary companies), their families, agents or any third party directly associated with administration of the Prize Draw.
- 2. The Prize Draw is free to enter for MyAlbion+ Junior Members who have a valid email address. MyAlbion+ Junior Members can only enter the competition with the permission of a parent or guardian aged 18 years over.
- 3. To enter the Prize Draw, visit: https://brighton-hove-albion.leadfamly.com/advent-calendar for 4 consecutive weeks (dates inclusive) as follows:

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Week 1 – Thursday 1<sup>st</sup> December – Tuesday 6<sup>th</sup> December
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Week 2 – Wednesday 7th December – Sunday 11th December

Week 3 – Monday 12th December – Friday 16th December

Week 4 – Saturday 17th December – Wednesday 21st December

to click and reveal a set of 6 questions each week. Each week the prize draw entrants must answer at least 4 of the 6 questions correctly (16 correct answers in total from each of the 4-weekly set of questions) to be entered into the prize draw with a chance of winning one of 4 prizes.

- 4. Only those entries received by BHAFC with no fewer than 16 correct answers within this designated entry period will be considered and any entries received after 23:59 hours on 21st December 2022 will not be considered. Any attempted form of entry other than as described in these Terms and Conditions is void. Entry must be made by one individual entrant; no group or organisation entries are allowed, and the individual entrant can only enter once.
- 5. BHAFC accepts no responsibility for entries not successfully completed due to a technical fault of any kind.
- 6. Two winners from each age category of (1) 7 to 12 years old and (2) 13 to 17 years old, will be chosen by random draw performed by a computer process (the "Winners") from all of the entrants who have correctly answered no fewer than 16 questions, being 4 correct answers for each of the weekly set of questions released and available on the dates shown at condition 3 above by 21st December 2022, via https://brighton-hove-albion.leadfamly.com/advent-calendar

The random draw will take place by a computer process on 22nd December 2022.

7. Each Winner from each age category will receive one of the following prizes depending on their age and order in which they were drawn:

Winners between 7 and 12 years old:

First drawn winner: a guaranteed mascot package for one of our 2022/23 season Premier League home fixtures against Brentford, Wolverhampton Wanderers or Southampton, subject to availability.

Second drawn winner: Digital download of <u>Football Manager 2023</u> for PC or MAC, signed by a selection of the Men's First Team Football Players of BHAFC (Dunk, Lallana and Sanchez) worth (without signatures) RRP £40.

Aged between 13 and 17:

First drawn winner: family stadium Tour, with retail gift voucher of £40.

Second drawn winner: Digital download of <u>Football Manager 2023</u> for PC or MAC, signed by a selection of the Men's First Team Football Players of BHAFC (Dunk, Lallana and Sanchez) worth (without signatures) RRP £40.

- 8. The Winners will be notified by 23.59 on 23 December 2022 via the email address they provided when entering the Prize Draw.
- 9. The Winners of the prizes are required to confirm acceptance of the Prize within 14 days of being contacted by BHAFC via their parent or guardian's email address who must provide their name, contact telephone number and a UK postal address. In the event that the Winners do not confirm acceptance of the Prize within those 14 days, or otherwise do not fulfill these Terms and Conditions, then the Prize will be forfeited by the Winner and BHAFC will be entitled to select another winner in accordance with the process described above (and, for the purposes of these Terms and Conditions, reference to the "Winner" shall be deemed to refer to that alternative winner).
- 10. Once contacted by email by BHAFC, each Winner must contact BHAFC by the means specified by BHAFC to facilitate redemption of the Prize.
- 11. BHAFC shall use reasonable endeavours to ensure that the Prizes will be sent to each Winner by post (where applicable) or via email to the email address provided, within 2 weeks of the Winner notifying BHAFC, however BHAFC shall not be liable to the Winner for any delays in the Prize being sent to the Winner beyond this 2-week period where BHAFC was unable to avoid such delays.
- 12. The Prize is non-exchangeable, non-transferable and no cash alternative is available.
- 13. BHAFC reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond BHAFC's control make it necessary to do so.
- 14. Entry into the Prize Draw constitutes full and unconditional acceptance of these Terms and Conditions. BHAFC is not responsible for lost, corrupted or delayed entries. BHAFC reserves the right to refuse entry, or refuse to award the Prize, to anyone in breach of these Terms and Conditions.
- 15. The decision of BHAFC regarding any aspect of the Prize Draw is final and binding and no correspondence will be entered into about it.
- 16. BHAFC must either publish or make available information that indicates that a valid award took place. To comply with this obligation BHAFC will send the surname and county of the Winner and, if applicable, copies of their winning entry, to anyone who emails marketing@bhafc.co.uk within the period of one month commencing on 22nd December 2022. If the Winner objects to any or all of their surname, county and winning entry being published or made available, it must contact BHAFC at marketing@bhafc.co.uk. In such

- circumstances, BHAFC must still provide the information and winning entry to the Advertising Standard Authority on request.
- 17. BHAFC reserves the right to hold void, cancel, suspend or amend the Prize Draw where it becomes necessary to do so.
- 18. Entries that are found to contravene these Terms and Conditions in any respect shall be null and void, regardless of the stage of the Prize Draw. In the event that an entry of the Winners is declared null and void, an alternative winner will be selected in accordance with the process set out in these Terms and Conditions.
- 19. Insofar as is permitted by law, BHAFC, its agents or distributors will not in any circumstances be responsible or liable to compensate the Winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of BHAFC, its agents or distributors or that of their employees. The Winner's statutory rights are not affected.
- 20. Personal data supplied during the course of this Prize Draw will only be processed as set out in BHAFC privacy policy at https://www.brightonandhovealbion.com/club/club/privacy-policy. See also condition 16 with regard to the announcement of the Winner.
- 21. Events may occur that render the Prize Draw itself or the awarding of the Prize impossible due to reasons beyond the control of BHAFC and accordingly BHAFC may at its absolute discretion vary or amend the Prize Draw and entrants agree that no liability shall attach to BHAFC as a result thereof.
- 22. The Prize Draw is governed by English law and entrants to the Prize Draw submit to the exclusive jurisdiction of the English courts.
- 23. The promoter of this Prize Draw is Brighton & Hove Albion Football Club Limited, The American Express Community Stadium, Village Way, Falmer Brighton, East Sussex, BN1 9BL registered no: 00081077.